



Rotary International – District 2452
Polio Plus Lebanon Committee Meeting



Minutes of Meeting 05 November, 2013

Meeting started at 5:15 pm at ATCL, Jounieh

Attendees: DDG Georges Beiruty, PP Dr. Joseph Rachkidi, PP. Dr Michel Jazzar, PP. Rony Farra, Deputy DRR Emil Moawad, Ahmad Ayoubi

Excused: PP. Georges Azar

Aspects of project:

- Vaccines
- Logistics
- Awareness

Action Plan:

- Meeting with Minister of Health must take place URGENTLY in the next couple of days in order for us to know what we can do as Rotarians and Rotaractors.

A planned draft will be prepared in order for us to get an answer to the following:

- What the exact plan of the Ministry concerning this project?
- Who are the children who are going to be immunized?
- How many are they and where do they live?
- Do they need vaccines?
- Do they need volunteers? How many?
- Is it going to be a door to door process, or will there be local centers of immunization?
- How can Rotary be part of this project in Lebanon?

- Committee Members **Role Distribution:**

DDG. Georges: Follow up on Rotary Club of Lebanon + Bank Account

PP. Joseph: Committee Follow Up + Follow up on Bank Account+ Meeting with Ministry of Health

PP. Rony: Logistics - All Advertisement, TV and Radio commercials, Printings, ..

PP. Michel: Relationship with Rotary International

Emil: Rotaract Clubs of Lebanon + Logistics

Ahmad: USAID



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- **Bank Account:** A sub account will be open under the Rotary Lebanon Association Bank Account for the Polio Cause in Lebanon. The name of the account should include “Polio Plus Lebanon”, and 2 signatures from 2 committee members.

An email will be sent to DG Jamil and the district team concerning this issue.

- We need to get the map of Immunization location prepared by the Ministry of Health
- **Awareness:**
 - We need to turn everything into Arabic (Ads, Videos, Audios, ..)
 - We are in need of photo of Children being immunized (preferably looking Middle Eastern)
 - Prepare 10-15 sec TV Spots
 - Prepare 10-15 sec Radio Spots
 - Renting Unipoles - Try to get them for free or lowest price possible
 - Renting Billboards (Picasso, Le Resseau, ...) – Try to get them for free or lowest price possible
 - Prepare Flyers and Posters
 - Prepare Press Releases
 - Get Contacts in TV/Radio Stations, Newspapers, ...
 - Contact Rtn. Philip Abi Akl for written Media
 - Contact Rtn. Mona Kanaan for LBC
- Needed **Logistics** (Quantity and Cost to be defined in our next meeting)
 - T-shirts
 - Disposable Vests
 - Caps
 - Mugs
- Dr. Jassar stated that Rotary International should be informed of all our actions and logistics preparations. In case our lists change for any reason, we should inform them instantly.
- **Funding:**
 - We might have up to 50,000 \$ from Rotary International
 - We will work to get at least 1,000\$ from each Rotary club in Lebanon resulting in 24,000\$.
 - Rotaract Clubs of Dubai might have a fundraising to raise money for this cause.
- All Clubs should be informed of details of this project. An email will be sent today to all clubs.
- Meetings will take place every Tuesday at 5 pm at ATCL. However, in case needed, meetings will take place more often.

Meeting adjourned at 6:10 pm