

RI D.2452 POLIOPLUS NEWSLETTER #1



JULY-SEPTEMBER 2014

Armenia, Bahrain, Cyprus, Georgia,
Jordan, Lebanon, Palestine, UAE, Sudan.

To prevent new epidemics, Rotary grants of \$ 15.1 million to immunization of children in the Middle East against polio .



ROTARY RELEASES \$43.6 MILLION TO FIGHT POLIO

Grants totaling \$43.6 million in new funding were recently issued to UNICEF and the World Health Organization by Rotary. This is in addition to \$35.9 million in funding from Rotary earlier this year.



\$3.6 million to bolster activities in Iraq

\$15.1 million, will fund eradication efforts in the Eastern Mediterranean region.

\$146,000 polio surveillance activities M.E region

3 Endemic Countries Left

2.5 BILLION

Children Immunized Against Polio

119,351

Have signed on with Rotary to make history

Until the PolioPlus program has been successfully completed, no other International program will be considered.

The eradication of polio is a goal to which Rotary subscribes and has made a commitment to reach in partnership with other world organizations.

“To eradicate polio — let us finish the job.”
1st TRF goal 2014-15

- John Kenny, 2014-15 Chair, The Rotary Foundation Trustees, RIPP 2009-2010.

2014-2015 issue #1

- World Polio Day 24 October
- Rotary grants of \$43.6 Million
- Messages
- PolioPlus D.2452 goals 2014-15
- The “Plus” in PolioPlus.
- Resources



World Polio Day: 24 October 2014

Message from
IPPC Chair,
International
PolioPlus
Committee
2014-2015

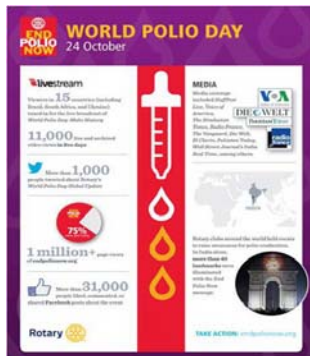
John F. Germ

World Polio Day is

quickly approaching on **October 24th**. This is a chance for Rotarians, clubs, and districts across the world to come together to fight polio. There are many ways you could mark the day:

- Dedicate your club meeting to focus on Rotary's work to end polio that week.
- Community fundraisers on/around World Polio Day are great a way to raise awareness of our cause in the general public.
- Take the opportunity to remind government officials to support the global commitment to a polio free world- Rotary's top priority.
- Wear your End Polio Now pin and encourage your friends and family to do the same.

This year, a "End Polio Now: Make History Today" Livestream event, including a **global update on the current status of polio eradication**, will take place on **World Polio Day - 24 October 2014**—at 18:30pm CDT [2:30am Beirut time] and will be streamed live at endpolionow.org. I encourage your club/district to have a viewing party of the event, or incorporate it into your existing World Polio Day plans. The archived video will be available following the live program. Additional event details may be found at endpolionow.org.



Global Outlook Publications on Polio

Global Outlook offers relevant information, practical advice, and expert opinions on topics of interest to Rotary members worldwide. Learn how to advocate for polio eradication.

- *Advocating for eradication - August 2011
- *The "Plus" in PolioPlus - November 2011
- *Guide to Advocacy for Polio Eradication – February 2013
- *Guide to the Race to End Polio – February 2014

<https://www.rotary.org/myrotary/en/global-outlook>

Good figure that shows progress.

Nigeria has 90% fewer cases of polio this year than at the same time last year. The last case of polio in the Middle East was in Iraq in April 2014. In August, Iraq launched NIDs to reach millions of children with the polio vaccine.



RI D.2452 PolioPlus Goals 2014-15

Excerpts from email TRF D.2452 Chairman 2013-16 - PDG Usama Barghouthi

- To educate and continuously spread awareness on Rotary's Polio eradication efforts to members and the public.
- To encourage fundraiser for (End Polio Now – Make History Today) initiative and to contribute at least \$1000 per Club and get 2 to 1 match from Gates Foundation. You pay \$1000, they pay \$2000.

Remark: I would keep targets, \$1000 per club (sort of strongly recommended as a minimum) and \$1500 to receive recognition; you will notice that clubs who want to contribute 1000 will jump to \$1500 to be recognized.

HOW TO STOP A POLIO OUTBREAK

WHEN A POLIO OUTBREAK HAPPENS, THOUSANDS SPRING INTO ACTION



Rotary grants of \$ 43.6 million to Africa, Asia and the Middle East against polio

Due to polio virus outbreak in Syria and Iraq, our area has some concerns on the virus transmission and circulation.

1. In July 2014, RI has released \$43.6 million.
2. The amount of \$15.1 million is for the Eastern Mediterranean region including Afghanistan, Pakistan and Iraq.
3. The amount of \$146.000 is dedicated exclusively to surveillance of polio program in the Middle East.
4. This announcement was posted in Arabic language at two press agencies:

Egypt:

http://www1.youm7.com/News.asp?NewsID=1772890#_U8Ks-pSSxJl [Thanks to PI Coordinator Zone 20B, PP Ayoub M. Ayoub]

Lebanon:

<http://www.almarkazia.com/Economics/Article?ID=101799> [Thanks to Rotarian Philippe AbiAkl, director and owner of Al Markazia]

RI D.2452 PolioPlus Subcommittee 2014-15

Michel P. Jazzar, *Chair*

jazzar@micheljazzar.com

PP Khalil Al Obaidat, *Vice Chair - Bahrain*

PP Grigor Melkonyan - Armenia

PP Seyran Martirosyan - Armenia

PP Raed AlSamahiji - Bahrain

PDG John Strongylos - Cyprus

Rtn Giorgi Arsenidze - Georgia

Rtn Irakli Maghlaperidze - Georgia

PP Bachir Zaouk - Lebanon

Message from EndPolioNow Zone 20 Coordinator PDG Farid Gebran [Excerpts]

Rotary Foundation successfully met its fundraising goal of US\$35 million for RY 2013-14. It is due to Fellow Rotarians hard work last year but Rotary now needs to focus on raising the US\$35 Million for RY 2014-15.

- Encouraging **each Club** in your District to set a minimum goal of **US\$ 1,500 annually** toward PolioPlus for the duration of the campaign, in addition to their Annual Fund goal.
- Have your district commit a **minimum of 20 percent** of its available District Designated Funds toward PolioPlus.
- **World Polio Day is on 24th of October.** As you speak to clubs in your districts encourage them to do something to honor World Polio Day.
- [...]

Remark by TRF D2452 Chair: I would keep targets, \$1000 per club (sort of strongly recommended as a minimum) and \$1500 to receive recognition; you will notice that clubs who want to contribute 1000 will jump to \$1500 to be recognized.



What means the “Plus” in PolioPlus?

When Rotary launched **PolioPlus** in 1985, the “**plus**” signaled the belief that the polio eradication effort would increase immunizations against five other diseases prevalent in children: **measles, tuberculosis, diphtheria, whooping cough, and tetanus**. As time went on, the list of benefits grew. The eradication of polio requires actions beyond the actual administration of polio vaccine and the expenditures of PolioPlus funds for supporting activities may also be appropriate. These supporting activities, which are of varying priorities, include:

- Surveillance , Distribution of vitamin A supplements, Advocacy, Social mobilization, Management/technical support, Cold chain, Research and Operational support.

The “plus” in PolioPlus means also:

That Rotarians are doing more than stopping the spread of polio in the last three countries in which it is endemic;

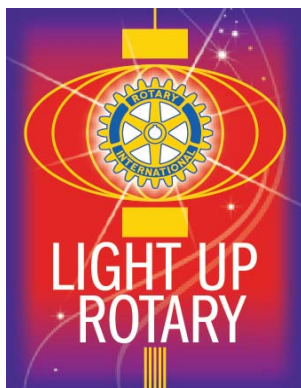
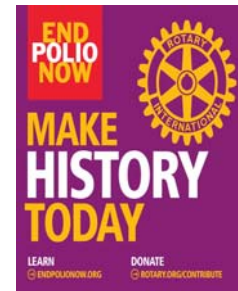
They also are **building a legacy of infrastructure and partnerships, through the global polio eradication initiative-GPEI**, that will support the fight against infectious disease long after polio is gone.

“We promised the children of the world that we would eradicate polio, and Rotarians keep their word. We are **this close**, and getting closer every day.

Thanks to you, we will **End Polio Now**.”

John F. Germ

Chair, International PolioPlus Committee



PolioPlus resources:

- *End Polio Now Brochure (940-EN): Describes Rotary’s commitment to eradicating polio and encourages support*
- *End Polio Now Poster (941-EN): Describes Rotary’s commitment to eradicating polio and encourages support*
- *End Polio Now Video and Digital Resources (942-USB): Provides an overview of Rotary’s efforts to eradicate polio*
- *End Polio Now Pins (988-MUP): Lapel pins with the End Polio Now logo*
- *Middle East Technical Polio Bulletin:*

<http://www.emro.who.int/polio/strategy-surveillance/middleeastpoliotechnicalbulletin.html>

For more information on the PolioPlus Program:

<https://rotary.org/myrotary/en/take-action/end-polio>
www.endpolio.org or www.endpolionow.org

Social Media:

Facebook: https://m.facebook.com/profile.php?id=78976274836&_rd=1

Twitter: <https://twitter.com/EndPolioNow>, @End_PolioNow

Pinterest: www.pinterest.com/rotary/endpolionow



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